

Share your ideas on the RTD customer panel

We are looking for enthusiastic, interested RTD customers who are team players and want to make their ideas and opinions heard by actively participating on the RTD customer panel! If you ride RTD buses or light rail and want to share your ideas to help improve RTD, and if you can commit to attending four evening panel meetings a year, please complete the panel application in this month's Read-n-Ride. The RTD customer panel is a year-long discussion group on RTD policies, procedures, products and services. By joining RTD's 2012 Customer Panel, you can help us shape the future of public transit and allow our agency to respond more effectively to customer needs.

This year's panel members have learned about the RTD transit system and discussed a variety of topics, including the My Stop program, RTD's presence on Twitter and Facebook, the Bike-n-Ride program, update on FasTracks, RTD's mobile website, Call-n-Ride service, and others.

The 15-member panel meets four times a year for two hours on Wednesday evenings starting at 5:15 p.m. at the RTD Administration Building at 1600 Blake Street in Downtown Denver. In return for their participation, panel members receive a **FREE** buffet dinner at each meeting and a **FREE** Regional monthly pass for each month they attend a meeting. Panel members who attend all four meetings receive a **FREE** annual Eco Pass for the following year.

You can apply to become a member of the RTD Customer Panel by faxing this completed application to RTD to **303.299.6951** by **December 16, 2011**. RTD employees and their family members cannot be considered for this panel. If you are selected as a candidate, a copy of the Panel Meeting Guidelines will be sent to you by January 5, 2012 to review before you make a final decision to become a panel member.

Name _____

Home address _____

City/State/Zip _____

Daytime phone number _____

Email address _____

1. How often do you ride RTD buses (including skyRide and call-n-Ride)?

- | | |
|--|--|
| <input type="checkbox"/> 5 days a week or more | <input type="checkbox"/> Less than once a week |
| <input type="checkbox"/> 2-4 days a week | <input type="checkbox"/> Never (Skip to Question 3.) |
| <input type="checkbox"/> Once a week | |

2. What bus route(s) do you primarily use? _____

3. How often do you ride the RTD light rail?

- | | |
|--|--|
| <input type="checkbox"/> 5 days a week or more | <input type="checkbox"/> Less than once a week |
| <input type="checkbox"/> 2-4 days a week | <input type="checkbox"/> Never (Skip to Question 5.) |
| <input type="checkbox"/> Once a week | |

4. What light rail line(s) do you primarily use?

- C D E F H

5. Is a car or other motor vehicle usually available to you at the time you ride RTD?

- Yes No (Skip to Question 7.) Sometimes

6. Do you park at a light rail station or park-n-Ride when you ride the bus or light rail?

- Yes No Sometimes

7. How long have you been riding RTD?

- Less than 1 year 1-2 years 3 or more years

8. What category best describes your current occupation? (One response only.)

- Professional/managerial Homemaker
 Sales/clerical/service Retired
 Laborer/craftsman/foreman Disabled (unable to work)
 Student/employed Unemployed/looking for work
 Student (only) Other (specify): _____

9. What is the highest level of education you have completed?

- Some high school College graduate
 High school graduate Post graduate degree
 Some college

10. Your gender:

- Female Male

11. What group best describes your ethnic background?

- Caucasian/White Asian/Pacific Islander
 Hispanic/Latino Native American/Indian
 African American/Black

12. What is your age?

- Under 18 45-54
 18-24 55-64
 25-34 65 or older
 35-44

13. Please tell us briefly why you would like to serve on the RTD Customer Panel:

14. What general area or topic most interests or most concerns you about RTD?

15. Have you ever served on an RTD customer panel before?

- Yes (If yes, what year? _____)
 No