

## RTD PPWG Recommendation: Ridership & Revenue by Market Segment in 2021

2021 Market Segment	Ridership (Linked Trips, millions)	% of Total	Revenue (millions)	% of Total
Adult, Full Fare	20.2	34%	\$72.8	42%
Senior/Disabled	9.3	15%	\$15.1	9%
Low Income/Non-Profit	11.6	19%	\$20.4	12%
Youth	2.3	4%	\$2.2	1%
FlexPass	2.0	3%	\$7.5	4%
EcoPass	7.9	13%	\$31.5	18%
College Pass	5.6	9%	\$20.6	12%
NECO Pass	0.2	0.3%	\$0.5	0.3%
Access-A-Ride	0.8	1%	\$4.8	3%
<b>Total</b>	<b>59.9</b>	<b>100%</b>	<b>\$175.3</b>	<b>100%</b>

### Notes:

Ridership and revenue numbers by market segment may not add to the total due to rounding.

The modeling results by market segment based on how a rider may pay their fare in 2021. The modeling assumptions for EcoPass and Neighborhood EcoPass involved migration between these pass programs and the fare products available to the general public (Adult, Senior/Disabled) and FlexPass as employers and neighborhoods join or leave the pass programs.

The revenue reflects the different usage patterns between service types (Local, Regional, Airport). In the case of fare products available to the general public (Adult, Senior/Disabled, Low Income, Youth), the revenue reflects the different usage patterns of the available fare products.