

## LiVE Resources

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**RTD Launches New Resources for the LiVE Income-based Discount Program**

*Included is a three-part video series which provides guidance on frequently asked questions gathered through public feedback*

DENVER (Aug. 31, 2020) – The [Regional Transportation District \(RTD\)](#) has launched a three-part video series for the RTD LiVE program, an income-based discount program offering 40% discount on regular fares to qualified riders. To qualify for LiVE, an individual must be between the ages of 20 and 64, have a gross household income at or below 185% of the federal poverty level, and live within the RTD service area.

The video series, available on the agency's [LiVE webpage](#), comes just over a year after the LiVE program launched in 2019 and is based on frequently asked questions as well as feedback received from RTD LiVE participants and community organizations.

The video series provides an introduction to the LiVE discount program, gives tips on the application process and shows how to ride with LiVE once participants receive the LiVE Discount identification card. The videos are available in English and Spanish, and are accompanied by a [Partner Tool Kit](#) to help human service organizations, non-profits and other community partners educate and promote the program's benefits.

Based on other feedback received, RTD is also working with Denver Human Services (DHS) to develop a new position for an outreach coordinator who will be available at partner sites throughout the RTD District to assist potential LiVE customers with their applications. Recruitment for the position will soon be underway through DHS, and the agencies anticipate this service will begin as soon as the person is hired and trained.

RTD encourages riders seeking an income-based discount to apply for its LiVE Program, which offers a 40% discount to those who qualify. In addition to the LiVE income-based discount program, RTD offers discount fare programs for seniors, individuals with disabilities, Medicare recipients, and youth. Information on all discount programs is available at [www.rtd-denver.com/fares-passes/discount-fares](http://www.rtd-denver.com/fares-passes/discount-fares).