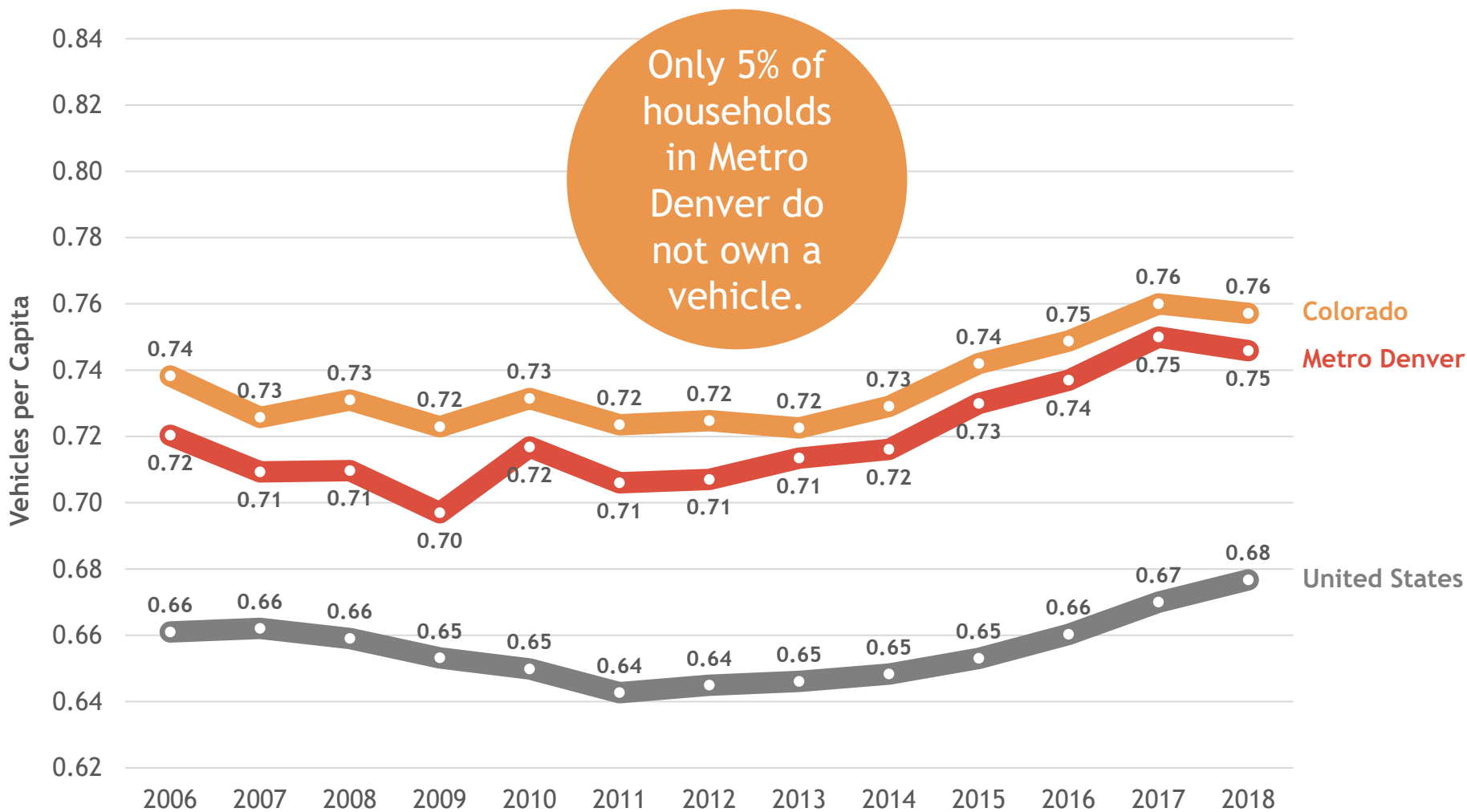


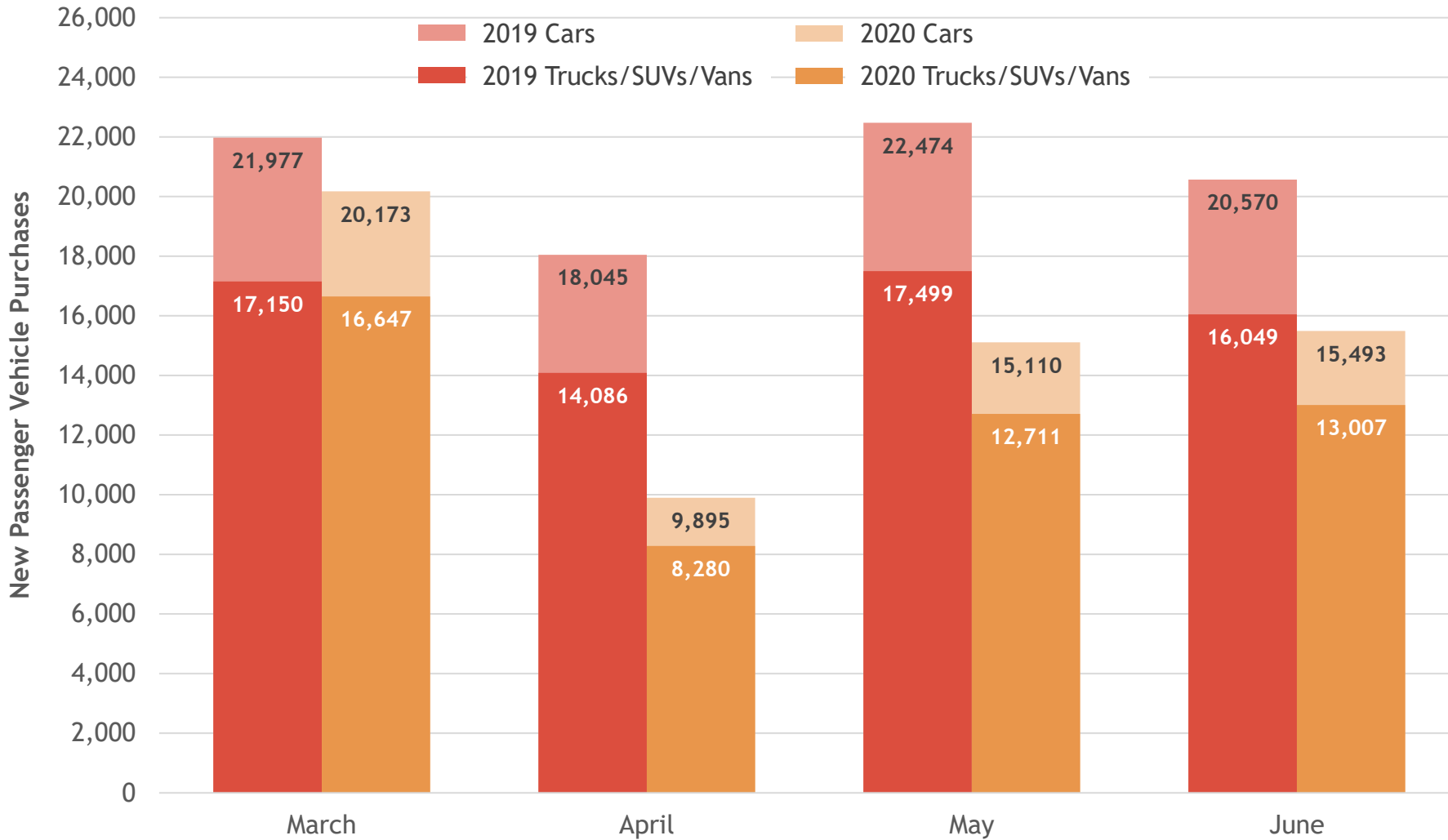
# VEHICLE OWNERSHIP



In 2018, there were 2.4 million vehicles in Metro Denver. Since 2011, the **number of vehicles has increased by almost 19%** while population has increased by 12%. However, there was a slight decline in vehicle ownership from 2017 to 2018.



# COVID VEHICLE PURCHASES



**New vehicle purchases in Colorado declined 18%** (22,286 vehicles) during the first half of 2020 compared to a year earlier. For total sales from January to June, Trucks/SUVs/Vans fell 13%, while passenger cars were down by 36%.