In 2018, there were 2.4 million vehicles in Metro Denver. Since 2011, the number of vehicles has increased by almost 19% while population has increased by 12%. However, there was a slight decline in vehicle ownership from 2017 to 2018.

Only 5% of households in Metro Denver do not own a vehicle.

Source: US Census Bureau
COVID VEHICLE PURCHASES

New vehicle purchases in Colorado declined 18% (22,286 vehicles) during the first half of 2020 compared to a year earlier. For total sales from January to June, Trucks/SUVs/Vans fell 13%, while passenger cars were down by 36%.

Source: Colorado Auto Outlook Report