



**2023**

# **Partnership Program**

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# Partnership Program

- **Purpose:** leverage RTD and local funding to provide additional services that meet a community's local mobility needs (no infrastructure projects)
- Create a dedicated budget set-aside for partnership matching
- Define a dedicated position within Contracted Services
- Establish a process to evaluate partnerships after implementation
- Leverage Subregional Service Councils (SSCs)



# Partnership Program Workflow – First Year



# Call for Projects

- First call for projects expected June 2023
- Local governments and TMAs/TMOs are eligible
- No more than 30% of 2023 funding to one subregion
- SSCs will prioritize projects if more than one project is submitted
- \$2 million available for 2023; amount will vary year-to-year based on Board action
- RTD will fund up to 80% of project costs for up to 3 years initially
- Existing partnerships will be rolled into process starting 2024
- Due to labor constraints, successful applicants will select third-party operator; RTD cannot provide additional service this year

**Partnership Intake Form**

**Applicant Information**

Entity Name: \_\_\_\_\_

Point of Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Project Title: \_\_\_\_\_

Description of Project Location: *Include map of service area as an attachment, if appropriate*

\_\_\_\_\_

Project Summary:

\_\_\_\_\_

**Project Information**

Project Type (select one)

Fixed-route transit service

On-demand transit service

Fare buy-up

Other (describe) \_\_\_\_\_

Project Description. Please answer the following questions with as much detail as possible. Please note "N/A" for questions that do not apply to your project.

\_\_\_\_\_

For funding requests for transit service, please answer the following questions:

What are the hours of operation?

\_\_\_\_\_

Who do you anticipate will operate the service?







\_\_\_\_\_

Will you charge a fare for the service?

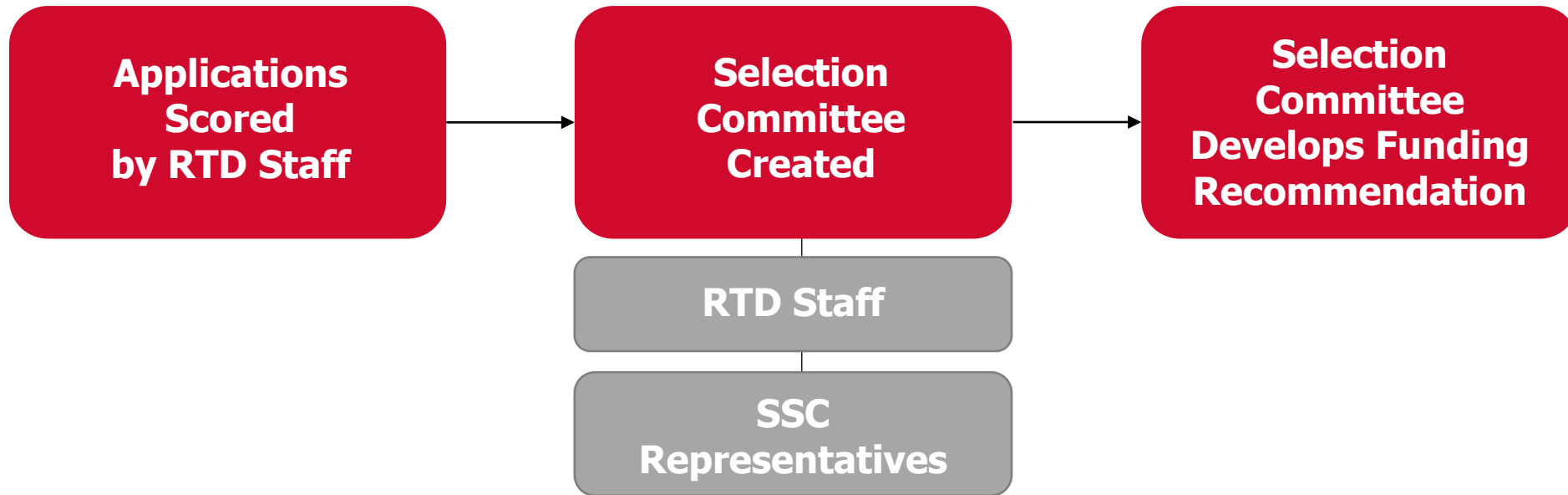
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# Project Selection Criteria

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-  Alignment with RTD Strategic Plan
-  Local support and ability to meet local needs
-  Provides service where gap and/or complementary service exists
-  Provides service to equity zones
-  Potential ridership
-  Project readiness

# Project Selection Process



- In July, each SSC will choose one representative to be on the selection committee

# Partnership Continuation

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- Annual evaluations guide partnership continuation
  - Allow partnership evolution
  - Evaluation will determine future funding after initial funding commitment



# Performance Metrics

- Annual evaluation based on performance metrics
- Metrics may be changed year-to-year
- Changes to metrics will be published with the Call for Projects
- Partnership Program projects will be required to meet standards of the "Community" category in RTD's service standards

Travel Market Category	Previous Family of Services Category	Evaluation Metrics	Current Performance Threshold
<b>Community Fixed Route</b>	Suburban Local	Boardings/Service Hour	10 boardings/hour
		Cost/Boarding	\$14/boardings
<b>Community Demand Response</b>	FlexRide	Boardings/Service Hour	2.0 boardings/hour
		Cost/Boarding	\$30/boardings



# Next Steps

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- Prospective project sponsors should begin planning now for Call for Projects in June
- Prospective project sponsors should coordinate with other SSC members to discuss priorities
- RTD has [launched a webpage](#) to provide stakeholders with information
- A Q&A session will be held with prospective project sponsors shortly after release of Call for Projects in June